

RITUAL STORYBOARD SHEET (A4)

Date _____ Concept _____

How to use this sheet

The storyboard helps identify and illustrate how the ritual will work in practice. This determines what you will need to prototype. Use the panels to outline key design details and user actions before, during and after the ritual. Which panel shows the key behaviour at the heart of the ritual?

Mark this panel in the top corner.

You have a ritual if

A specific user performs a set of intentional behaviours or actions.
The behaviours or actions are: triggered by a key moment, encouraged through the design or linked to an emotional outcome for the user.

Consider next steps

Take a moment to consider how you would create this ritual as a prototype and validate the design? What physical or digital design need to be created?

